

**ORDER**

KSNV

**Orders**

**Order / Rev:** 06815978  
**Alt Order #:** 06815978  
**Product Desc:** JOE HECK 4 CONGRESS  
**Estimate:** 2214  
**Flight Dates:** 10/22/12 - 10/28/12 **Primary AE:** Amy McCreary  
**Original Date / Rev:** 05/24/12 / 10/19/12 **Sales Office:** BLPHI  
**Order Type:** GENERAL **Sales Region:** National

**Agency**

**Name:** Strategic Media Placement, Inc.  
**Buying Contact:** \_\_\_\_\_ **Billing Type:** Cash  
**Billing Contact:** \_\_\_\_\_ **Billing Calendar:** Broadcast  
7669 Stagers Loop **Billing Cycle:** EOM/EOC  
Delaware, OH 43015 **Agency Commission:** 15%

**Advertiser**

**Name:** Pres. Job for Congress *Revised*  
**Demographic:** A35+ **New Business Thru:** \_\_\_\_\_  
**Product Codes:** PLC02 **Order Separation:** 00:05:00  
**Priority:** SELECT PRIORITY CODE **Advertiser External ID:** \_\_\_\_\_  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN **Agency External ID:** \_\_\_\_\_

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	0%	\$0.00
KVVU	16%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00